



Annual Report

**2020**

*Kenya*

## Our Mission



Releasing children from poverty in Jesus' name.

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## Our Vision



As a result of our ministry to children in poverty, Compassion will be trusted by the Church worldwide as the leading authority for holistic child development and will be the global benchmark for excellence in child sponsorship.

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## Core Values



Integrity  
Discernment  
Dignity  
Stewardship  
Excellence

# Our Distinction

## Christ Centered

Every Compassion registered child or youth has opportunities to hear the gospel and is encouraged to develop a lifestyle of faith and commitment to God. However, there is no requirement to become a Christian to be registered or remain in the program. The only criteria for selection is the level of need i.e. family living under \$2 a day.



## Church Based

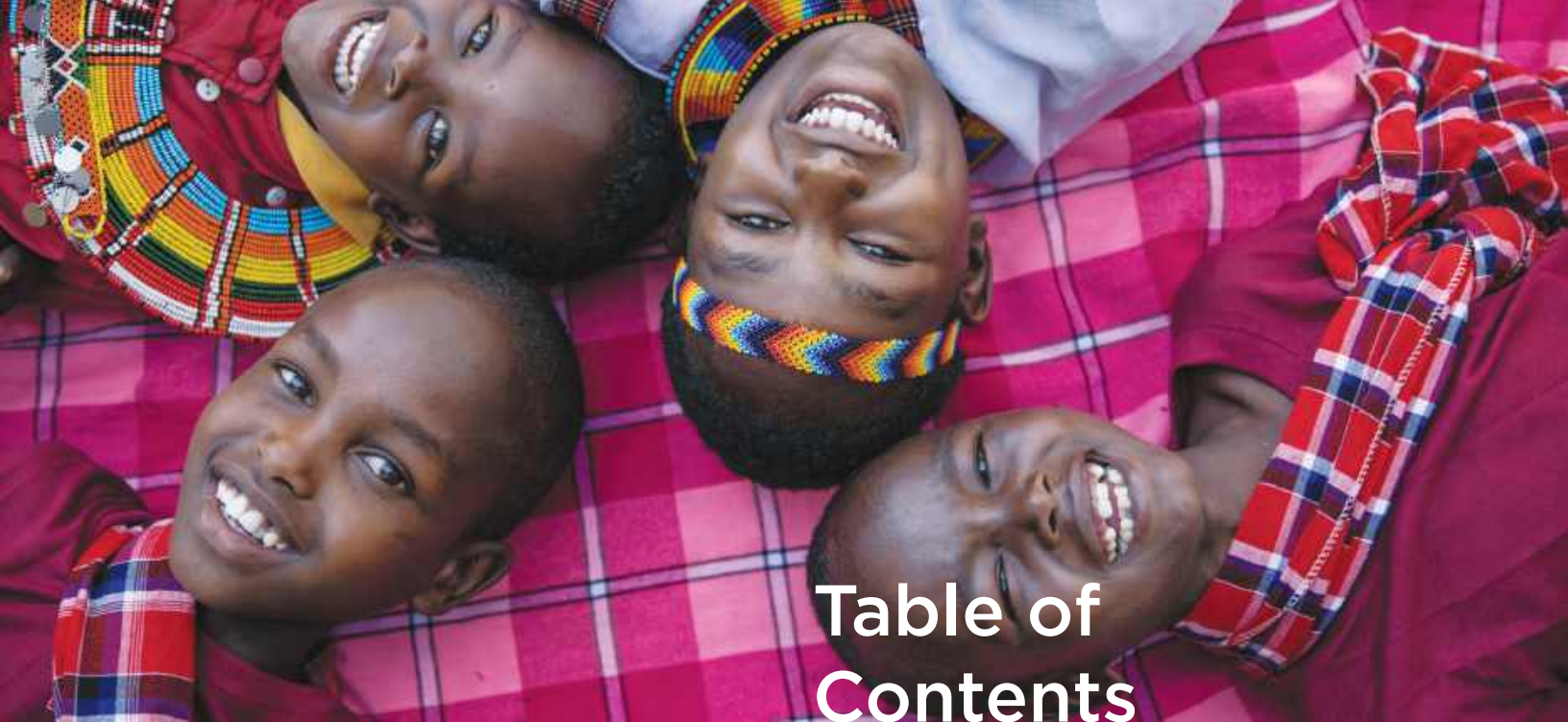
We partner with local churches in low income communities to implement programs. We believe that the church is God's divine instrument to minister to all people including the poor. The church has an enduring commitment in the host community and has essential knowledge, assets and intent to positively impact the local community.



## Child Focused

We directly engage each child/youth as a complete person. Over the years we have realized that releasing children from poverty benefits the family, the individual and the community.





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## List of Abbreviations

<b>CIV</b>	Complementary Interventions	<b>KCPE</b>	Kenya Certificate of Primary Education
<b>CKE</b>	Compassion International Kenya	<b>KCSE</b>	Kenya Certificate of Secondary Education
<b>CLTS</b>	Community-Led Total Sanitation	<b>NCCS</b>	National Council for Children Services
<b>DAC</b>	Day of the African Child	<b>NCPT</b>	National Child Protection
<b>FCPs</b>	Frontline Church Partners	<b>NGO</b>	Non-governmental organization
<b>FGM</b>	Female Genital Mutilation	<b>POYA</b>	Partner of the Year Award
<b>FSL</b>	Food Security and Livelihoods	<b>PPE</b>	Personal Protective Equipment
<b>HVC</b>	Highly Vulnerable Children	<b>SGM</b>	Savings Groups Ministry
<b>IJM</b>	International Justice Mission	<b>TVET</b>	Technical and Vocational Education and Training
<b>INGO</b>	International Non-governmental organization	<b>WaSH</b>	Water Sanitation and Hygiene

# About Us



Rev. Everett Swanson, Founder

**Compassion International** is a Christian holistic children and youth development organization founded in 1952 by an American Evangelist, Rev. Everett Swanson while on an evangelistic tour in Korea. He felt compelled to help the Korean War orphans and established a program through which individuals would sponsor needy children, at that time, Korean.

Through our worldwide ministry, we recognize that poverty is beyond a lack of money. Therefore, Compassion works with local Churches to address the spiritual, physical, economic, educational, and socio-emotional needs of children. Today, we assist over 2 million children and youth from poor households in 25 countries globally.

In addition to the current 25 program countries spread across Africa, Asia, Central and South America, and

the Caribbean, Compassion raises sponsorship and non-sponsorship grants in 11 countries in North America, Europe, Korea, and Australia.

In Africa, Compassion International has programs in **Kenya, Burkina Faso, Ethiopia, Ghana, Rwanda, Tanzania, Togo, and Uganda.**

In Kenya, Compassion started its ministry in 1980. After the enactment of the NGO Act, we were re-registered as an INGO in 1993.

Compassion International partners with over 452 local churches in 30 counties across Kenya.

The Frontline Church Partners directly serve over 134,000 children and youth, respective households, and communities. Over 65,000 youth are alumni after reaching the end of the program since inception.



# Board Members



Sidney Muisyo  
Chairperson



Godfrey Zimulinda  
Treasurer



Joel K. Macharia  
National Director and  
Board Secretary



Jennifer Gitiri  
Member



Christopher Williams  
Member



Maina Waiganjo  
Member



Lynette Walters  
Founding Member

# A Message from The National Director



Joel K. Macharia  
National Director

In late 1979, Lynette Walters, a British National working for Compassion International, landed in Nairobi to serve children in Kenya. A year later, Compassion International started supporting Narok children, in partnership with the Salvation Army, before expanding to other parts of the country.

As we mark 40 years in 2020, more than 65,000 young people are program alumni. Over 134,000 infants,

children, and youth are currently on the program, served by 452 church partners in 30 counties.

The program that started small has grown tremendously to serve many children, families, and communities in Kenya. We organized a series of activities to commemorate the 40 years of service in Kenya. We heard from people who had been with us since the beginning. Hearing their stories refreshed, inspired, and fueled our vision to walk with children, youth, and their families in their journey towards a better future.

The words of 1 Samuel 7:12; “Thus far has the LORD helped us,” were an apt theme as we looked back at the 40 years. As a sign of gratitude and remembrance, we started a campaign to plant a million trees in our office, churches, communities, and homes. We are confident that with the Lord’s help, the best is yet to come.

**Compassion International - Kenya (CKE)** formed a local Board that developed a constitution in response to regulatory changes. The NGO Co-ordination board approved the constitution and trained the newly appointed board members. The CKE Board appointed new external auditors to replace the firm that had served us for about 20 years. The National Leadership Team and the Manager of Accounting and Legal Counsel also had a two-day training by the NGO Co-ordination Board and Kenya Revenue Authority to align with all regulatory requirements.

The Cabinet Secretary for Interior and National Government Coordination recognized Compassion International for making the highest investment among all not-for-profit organizations to support children and youth development. Among NGOs in Kenya, Compassion International ranked third in grants directly going to programs. In the year ending June 30, 2020, we grew direct program grants by KES 206 million (4.8%) to close at KES 4.49 billion.

In the financial year, we welcomed 9,728 children to the program. We said goodbye to 6,210 young people to

## As of 2020



**65,000+**  
Program Alumni



**134,0000+**  
Current Children and Youth



**452**  
Frontline Church Partners



**30 out of 47**  
Counties

close at 134,282 infants, children, and young adults. More than half of the children and youth in the Kenya program are above 12 years. In 2019, we had 4,862 KCPE (Kenya Certificate of Primary Education) and 3,821 KCSE (Kenya Certificate of Secondary Education) candidates. At the close of the year under review, there were 29,100 youth in secondary schools and 2,561 young people in Universities, Colleges, and TVET (Technical and Vocational Education and Training).

As we continued to implement our youth development strategy, we collaborated with nine organizations in youth employment, discipleship, entrepreneurship, and talent development. In early 2020, 120 youth selected from a pool of 469 applicants from across the country participated in a Nairobi entrepreneurship workshop.

Early in the year, we completed the development and updating of an integrated national program strategy. An annual plan, drawn from the strategy's implementation matrix, guided individual and teams work plans, monitoring and evaluation, and reporting. The strategy focuses on serving the aspirations of partner churches, children and youth, their families, and supporters. The challenge of adequate food, nutrition, income, and savings for families is an example of the needs addressed by the strategy. The food, nutrition, and livelihoods component of the strategy focus on economic activities such as increasing agricultural productivity using the right inputs and knowledge, access to market, savings, and loan groups.



Survival baby in the Program

# Adapting to Covid-19 Pandemic

Following the COVID-19 outbreak in Kenya in March 2020, we made changes to our program and office operations to safely continue serving children and youth, their families, churches, and supporters.

We stopped all large-group program activities, closed the office, and supported all staff to work from home for three months. The office plays an important role as a hub to serve and support our customers. We set up a team to think through measures we could take to safely reopen the office. The pandemic has provided an opportunity to reset many things. We are doing a lot more training, technical support and meetings with FCPs virtually, reaching more people.

We have included more courses to the Learning Management System for FCPs and Youth, accelerated investment in capabilities such as devices, Internet hotspots, and power to support digital learning.

Beginning August 2020, we started piloting direct digital communication between youth and supporters. In addition to increasing communication speed, it will reduce administrative work done to support the existing paper-based communication.

## Safe Office and Program Operations

- 1** We carried out an occupational safety and health audit and implemented the audit recommendations and the Ministry of Health guidelines.
- 2** We introduced a shift arrangement with about 20% (20-25) of staff working from the office at any given time.
- 3** We set up a staff team to encourage adherence to safety measures, regularly review and recommend changes to keep everyone safe as we continue with our mission.
- 4** We launched a program called Virgin Pulse to encourage and support staff wellness as they worked remotely. Many staff have voluntarily signed up, receiving daily tips on relational, physical, financial, spiritual, productivity and nutrition aspects.
- 5** We adapted program activities and revised priorities to support Children, Youth and their families in meeting basic needs, including healthcare and ensuring children and youth protection.
- 6** Unconditional direct cash transfers were introduced to increase the efficiency of response to critical needs and enable parents and caregivers to meet their immediate needs. By the end of June 2020, close to 50,000 families had received direct cash transfers.
- 7** Some Frontline Church Partners (FCPs) opted to engage parents and caregivers in paid work that would benefit them instead of unconditional cash transfers.
- 8** Some of these activities included making interlocking stabilized soil blocks to improve their housing. Other options used to support families included distributing food baskets, hygiene kits, and gift vouchers to purchase items from specific vendors such as supermarkets.
- 9** Some FCPs received requests to help people not currently registered in the program. Additionally, many other institutions serving vulnerable groups in Kenya reached out to us for assistance. We responded by providing a one-time grant of Kes 4,201,050 to 26 institutions and FCPs supporting over 4,000 people.

Previously, it was a challenge to organize and host events such as Day of the African Child and International Youth Day. During the pandemic, similar events were done virtually, with a much higher number of participants from across the country, benefiting from contributions of important guests and other participants. We continue to explore ways to adapt program and operations to deepen effectiveness, reach more children and families as we soldier on with the mission to Release Children from Poverty in Jesus' Name.



# Fiscal Year by Numbers



**452**

Frontline Church  
Partners in the  
Country (30  
counties)



**1,917**

Survival Babies



**1,897**

Survival Mothers



**69,086**

Young Children



**61,194**

Youth Aged 12+



### Survival & Early Childhood

0 - 5 Years  
Childhood  
Development



### Child Development

6 - 11 Years  
Children  
Development

# Program Model

### Youth Development

12+ Years



### Complementary Interventions (CIV)



# Program Activities

## Strategic Alliances

We have collaborated with various organizations such as NCCS, NGO Consortium board, National Anti-FGM board, NCPT, IJM, Affecto Foundation and Missing Child Kenya.

## Survival and Early Childhood

Intervention strategies include ensuring pregnant mothers have access to pre- and post-natal care, skilled birth and timely access to medical treatment, growth monitoring, immunizations, education on good nutrition, and income-generating self-sustenance skills.

By the end of June 30, 2020, KES 111 million was invested. We had 1,918 survival babies and launched 14 new Survival Interventions.

## Children Development

The focus is to establish the child's right foundation and ensure progress on their spiritual, physical, cognitive, and social-emotional development. We closed the year with a total of 69,086 children in the childhood stage.

## Youth Development

The youth constitute 61,194 and are the largest segment in our program. We trained 120 youth to equip them with entrepreneurship and vocational skills. We invested KES 62 million in Education to support education-related interventions, a crucial component in youth development. Our scholarships supported 2,704 youth to pursue secondary and post-secondary school education.



A group of mothers and children

### Monitoring & Evaluation

To improve our program effectiveness we built data, designed measurement tools and systems and in-depth monitoring and evaluation to support the overall holistic child development program to measure and evaluate its inputs, outputs and outcomes.

During the period, child protection evaluation was piloted with 5 FCPs to learn about the process of collecting the pertinent information on child protection.

Another major project carried out in the period was evaluating the Unconditional Direct Cash Transfer approach to families. An initial phone survey was conducted to learn how the cash transfer was working. A second survey will be carried out and the consolidated learning will inform decisions on whether cash transfer will be added to our regular program responses. It was found that overall, the cash transfer went well in that most families received the funds quickly and faced limited challenges.



Children in the Program

### Supporter Engagement

In the year ending June 30, 2020, 9728 children joined the program while 6,210 youth completed and exited the program. We hosted 477 visitors who were visiting

406 children and youth. As a result of the travel restrictions imposed due to the COVID-19 pandemic, we did not host any visitors between April and June 2020.



**9,728**

Children joined the Program



**477**

Visitors



**6,210**

Youth completed and exited the Program



**406**

Children & Youth visited

### Complementary Interventions

Compassion's Complementary Interventions (CIVs) provide a wide range of opportunities in the fight against poverty in partnership with the Church. Currently, CIV focuses on critical areas, including: Supporting youth development, disease prevention, health care, household and FCP infrastructure enhancement, livelihoods & food security, household stability, HVC and child protection.

### Water, Sanitation, and Hygiene (WaSH)

Over KES 26 million was invested in WaSH projects that benefitted 5,950 children and youth and their families. These WASH projects included; Water harvesting and storage tank facilities, distribution systems and construction of latrine/toilet facilities that benefitted 14 church partners.

### Household and FCP Infrastructure Enhancement

We invested KES 30 million to support households and infrastructure enhancement. These projects that benefitted 12 church partners included; construction and renovation of 42 classrooms, a playground facility, a multi-purpose storey building, and two resource center facilities. We constructed eight staff houses at Ewuaso girls' high school and 146 three-roomed homes to improve children's and youth's living conditions. Over 2,800 children and youth and their families have benefitted from these projects.

### Disaster Relief Funds

We donated KES 33 million towards supporting 2,454 households affected by the COVID-19 pandemic. Each of the 2,500 families received KES 3,000 monthly through direct cash transfers, food baskets, and vouchers for three months starting April 2020 to contribute to their basic needs.

### Food Security and Livelihoods (FSL)

Sixty six Common Interest groups have been registered by the Social Services department at Counties and started Savings Groups Ministry (SGM) in Partnership with Hope International to promote the savings activities to improve household livelihoods. KES 30 million was disbursed for different initiatives.

### Health Promotion

A total of 21,846 children and youth, 13,270 caregivers, and siblings benefitted from our Eye health activities. Our annual health screening ensured optimal health, with

96.2% of Compassion's registered children and youth screened this year. KES 103 million was disbursed towards the HIV/Aids program. Ten major medical interventions were undertaken at a cost of KES 29 million.

Community-Led Total Sanitation (CLTS) Intervention is an approach that encourages community-level decision-making on total behavior change for improved hygiene and sanitation among the 14,856 targeted children and youth households.

### Child Protection

We completed the first phase of updated Child protection training, with 2128 participants trained from 428 Frontline Church Partners across the country. The second phase of training on "First Care after Trauma" was rolled out where we trained 128 Frontline church partners before the COVID-19 pandemic.

### Highly Vulnerable Children

A total of 2,945 children and youth were supported. The amount disbursed during the year was KES 84 million.

Front (side) elevation of the completed facility during the official opening day at PCEA Emmanuel church - Kibra



### Frontline Church Partner Engagement

The number of FCPs increased from 429 in 2019 to 452 by the end of June 2020. We developed 24 new partnerships in 10 counties, namely Laikipia, Murang'a, Migori, Busia, Baringo, Homa Bay, Kiambu, Taita Taveta, Kilifi, and Elgeyo Marakwet.

### Day of the African Child (DAC) 2020 Celebrations

This year we held the national event themed "Access to a child-friendly Justice system" virtually. The event attracted all our frontline church partners and allowed children to interact with various stakeholders and panelists from the National justice system. The children and youth had the opportunity to learn about legal issues affecting them.

### Partner of the Year Award (POYA)

The "Partner of the Year" Award 2019 took place on September 13 at the Nairobi Baptist Church. The event recognizes and promotes outstanding partners who exemplify creative and innovative child and youth-centered development initiatives.

### Frontline Church Partner Initiatives

Some initiatives included, in partnership with the County Government of Kitui through its textile factory to train caregivers on fashion and apparel design.

The County Government then granted the church industrial machines worth KES 1.2 million to establish a textile and apparel center and made COVID-19 PPE. Table banking had over KES 30 million in circulation.



Caregivers in Training



Children and staff of PCEA Thogoto Parish

### Covid-19 Pandemic Response

The National Office closed operations from the end of March until June 2020 due to Covid-19 health and safety guidelines, and staff worked remotely through digital technologies. During the COVID-19 crisis, places of worship were closed as a result of Government regulations.

Most poor families did not have smartphones, computers or TV sets to stream or watch church services live. Our programs were also affected by the restrictions implemented by the Government. The creative outreach to families at the village level through pastoral home visits by the Church strengthened the family unit.

The church partners managed to keep the offices open to provide essential services to Children, Youth, and their families. We ensured provision of health services to registered children and youths by developing protocols to ensure that they access this essential service.

Alternative approaches to program embraced by the church partners include; embracing digital technology for organizing forums and structured groups for youth engagement (virtual and physical).

We also provided access to online learning and reading materials, especially for high school and college students, curriculum delivery for home-based caregivers through phone-teleconferencing, and WhatsApp use in communication of information on COVID-19 and child protection.

## Alternative Approaches

to program embraced by the church partners

Embracing digital technology for organizing forums

Curriculum delivery for home-based caregivers through phone-teleconferencing

Access to online learning and reading materials for high school and college students

WhatsApp use in communication of information on COVID-19 and child protection

“

*Thus far has the Lord helped us.*

1 Samuel 7:12



### Non-FCP Grants to Fight the Effects of Covid-19

We extended a helping hand to other NGOs in the fight against the effects of COVID-19 Pandemic. We gave a grant of over KES 4 million to different children's homes.

Nyumbani Village, an innovative village settlement that seeks to address the problems of orphans and their aging destitute grandparents, was one of the fund's beneficiaries. Through this grant, they were able to purchase food items for these two vulnerable groups.

### Tree Planting Initiative

As part of Celebrating 40 years of our ministry to children and youth in Kenya, we set out to run a campaign to plant and grow One Million Trees to celebrate Compassion@40 within the fiscal year 2020. The desire was to create an initiative that would have a lasting effect beyond the celebration and benefit the environment and impact on food security and livelihoods through the fruit trees component.

#### Key Highlights

- The tree-planting campaign was launched officially by the National Director, Joel Macharia on January 9th 2020, during which staff planted 40 trees at Compassion Kenya office compound.
- After this, the committee, together with all Compassion Kenya staff, FCPs, children and youth, caregivers, alumni, and other Compassion Friends, put up a spirited sensitization and social media campaign, kicking off a spirited tree planting exercise.
- By end of June 2020, 221,361 trees had been planted, out of which 39,776 were fruit trees and 181,585 were non fruit trees.

## Catching Up with Some of Our Alumni

### Webster Ireri

Webstars Tailore originated simply from a passion for clothes and fashion. Webster, a Compassion Alumnus, is making an impact in his community one suit at a time.

Webster, who grew up in the slum of Kawangware, has spread his brand internationally and knows first-hand what goes into running a successful business and keeping it profitable.

Although his business is booming, his main focus is not only on profit margins but also on impacting his community.

He uses the opportunities he received as a gift and a tool to change wherever there is an opportunity.

Webster gives 10% of his profits to Mishoni Foundation to clothe, feed and mentor the young people and their families in Kawangware slum.

It takes much time, dedication, and commitment to become a major fashion player globally. However, Webster is ready and excited to take the challenge. He is also very keen on empowering and helping young people to be independent.

“

*Though I grew up in poverty, I appreciate my background because I would not be where I am today without my experiences.*

*For anyone out there feeling hopeless, always remember that God never wastes our pain.*



Webster Ireri



“ *Your dreams are valid too.* ”

## *Anastacia Ngunjiri*

They say educating girls can significantly impact societies, lifting families and communities out of poverty, improving health outcomes and civil rights for future generations.

### ***What gift is better than that?***

Anastacia Ngunjiri, an alumna from Lavington United church, is a great example. Despite the uphill struggle she faced from growing up in Kawangware slum, Anastacia always dreamt of creating a better life for herself. She worked hard, was persistent, but most of all, she never gave up.

Through the support from a member of the local church, she studied International relations at USIU. She was able to secure two scholarships to pursue a Master's in Public Policy at SciencesPo Paris, France.

Anastacia believes she has not quite exhausted her potential. However, she is determined to make a meaningful difference in her community.

She hopes to complete her master's degree and come back to Kenya to advocate for women's and girls' rights through public policy.



Anastacia Ngunjiri

# Financial Summary

## Sources of Funds

	FY 2020 Kes	FY 2019 Kes
<b>Compassion Grants</b>		
<b>Fund description</b>		
Sponsorships Grants	3,320,009,842	3,129,040,407
Gifts (Individual, family & Center)	588,971,901	542,249,014
Ongoing Grants (Survival, HIV/AIDS, HVC, Medical)	375,018,831	329,723,926
One time designated grants (one time CIV)	210,378,386	287,560,103
<b>Total Grants Expenses</b>	<b>4,494,378,959</b>	<b>4,288,573,450</b>
<b>Church Partners funds</b>		
Local contributions (Caregivers, donations, income generation)	<b>189,000,000</b>	<b>186,000,000</b>

### FY20 Funding report as at June 30th, 2020

In the just ended FY20, Program funding stood at Kes. 4.4 Billion against Kes. 4.2 Billion in FY19. This was 4.8% overall growth in funding.

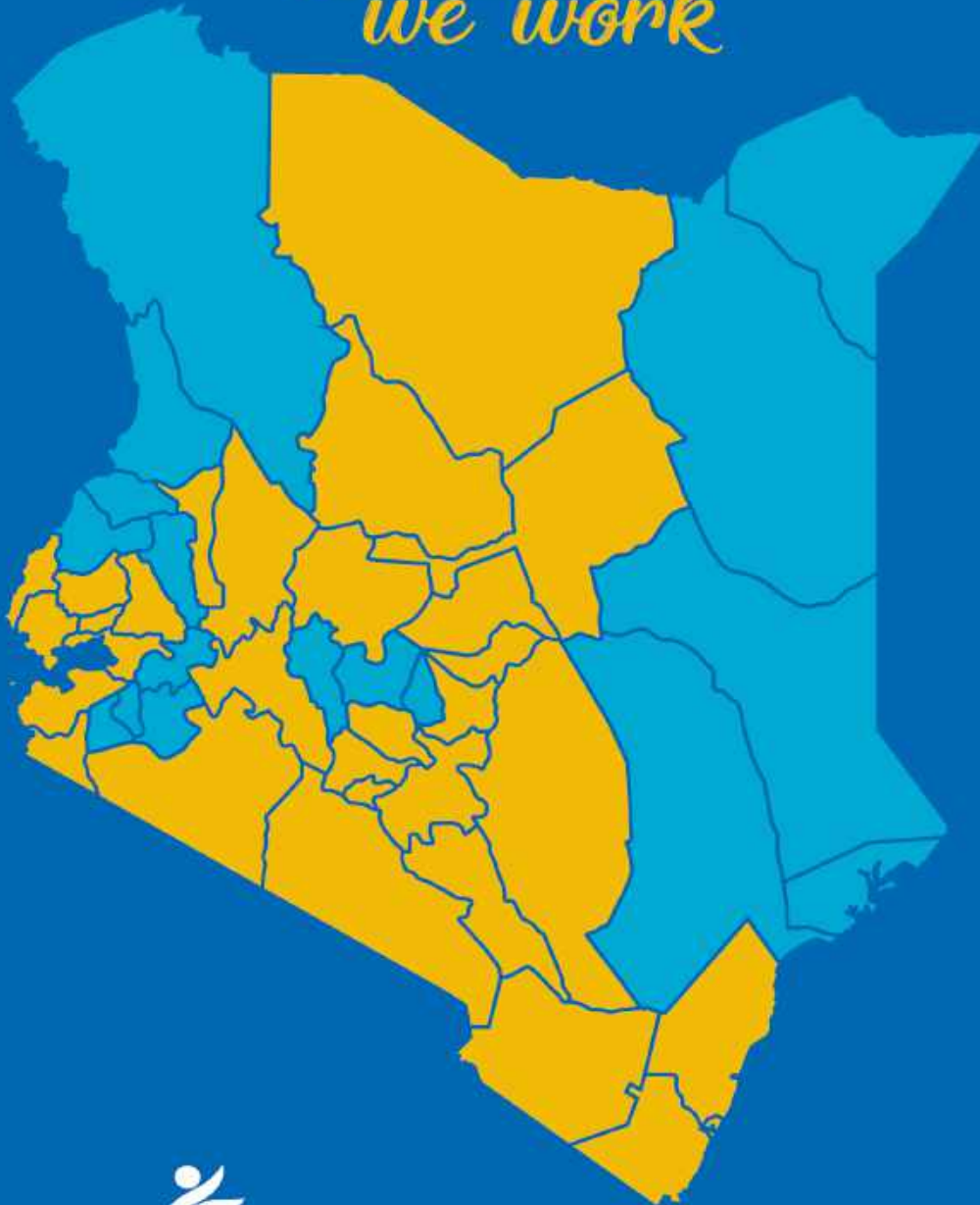
Local church contributions increased from 186M in FY19 to 189M in FY20.

# Financial Summary

## Expenditure

	FY 2020	FY 2019
	Kes	Kes
<b>Program funds spending by category</b>		
Children & youth development	3,320,009,842	3,129,040,407
Child survival program	111,951,689	104,375,307
Disaster relief	33,571,635	8,836,868
Medical	75,011,515	20,086,912
Education Scholarships	55,091,811	37,777,516
Gifts (individual, family & center)	588,971,901	542,249,014
HIV/AIDS program	103,732,867	123,335,816
Food security & livelihoods	30,568,467	10,439,763
Infrastructure development	30,078,046	67,030,554
Water, sanitation & hygiene	26,567,930	41,295,741
Highly Vulnerable children (child protection)	84,322,761	81,925,891
Parental Education	2,940,000	-
Non formal education	7,693,250	63,766,073
New Church Partnership start up	19,155,280	32,434,856
Other one time program grants spending	4,711,968	13,575,967
<b>Total program grants spending</b>	<b>4,494,378,959</b>	<b>4,276,170,685</b>

Where  
we work



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